



RISEBA

Biznesa, mākslas un tehnoloģiju
AUGSTSKOLA

PRESENTATION SKILLS

BACKGROUND, COLOR, AND TEXT

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WHAT IS IMPORTANT?

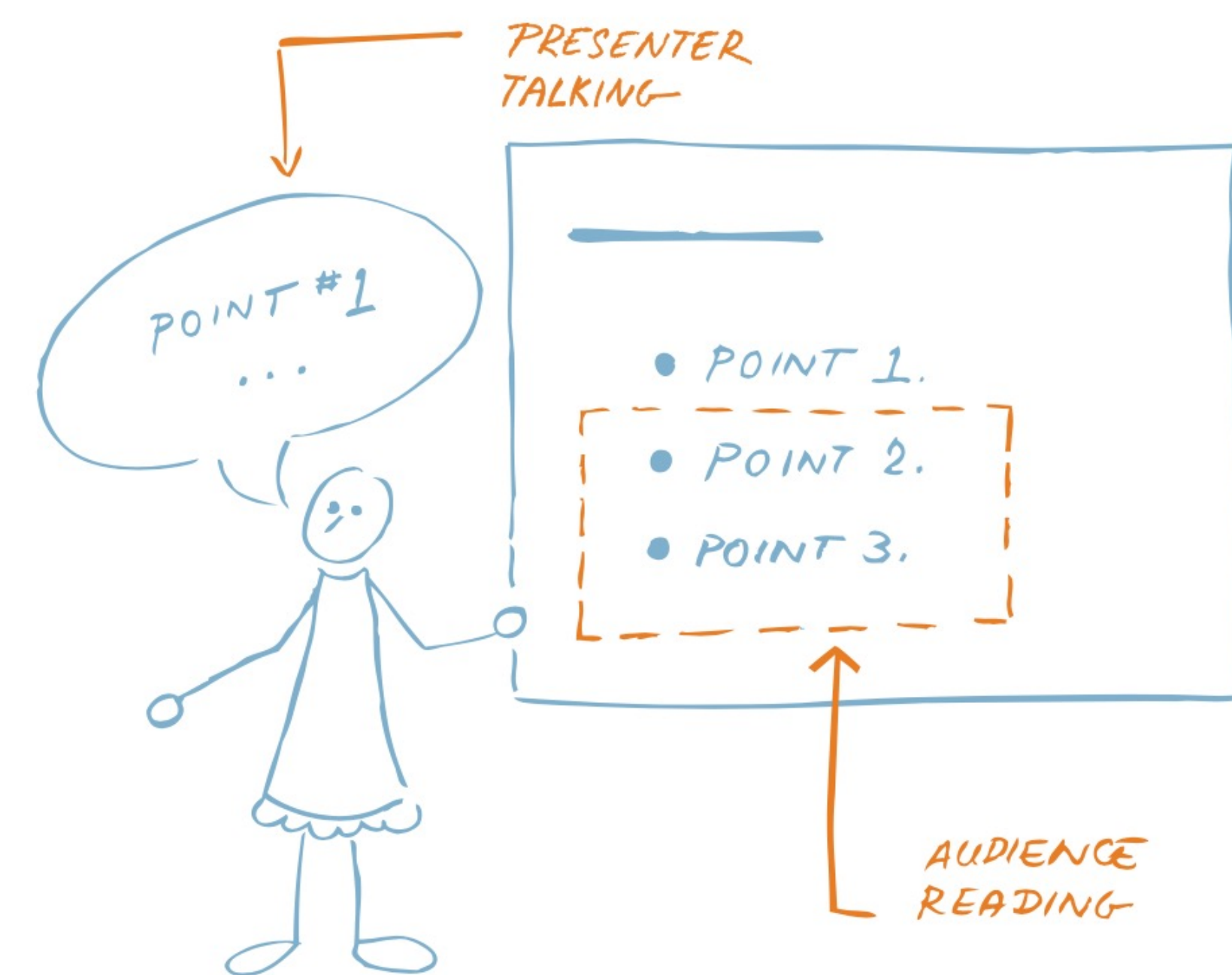


FILLING SLIDES WITH TEXT WE WILL NOT
MAKE INFORMATION CLEARER

WHAT IS IMPORTANT?



WHAT IS IMPORTATN?



BACKGROUND, COLOR, AND TEXT



Background



Color

Aa

Text



Images

BACKGROUND

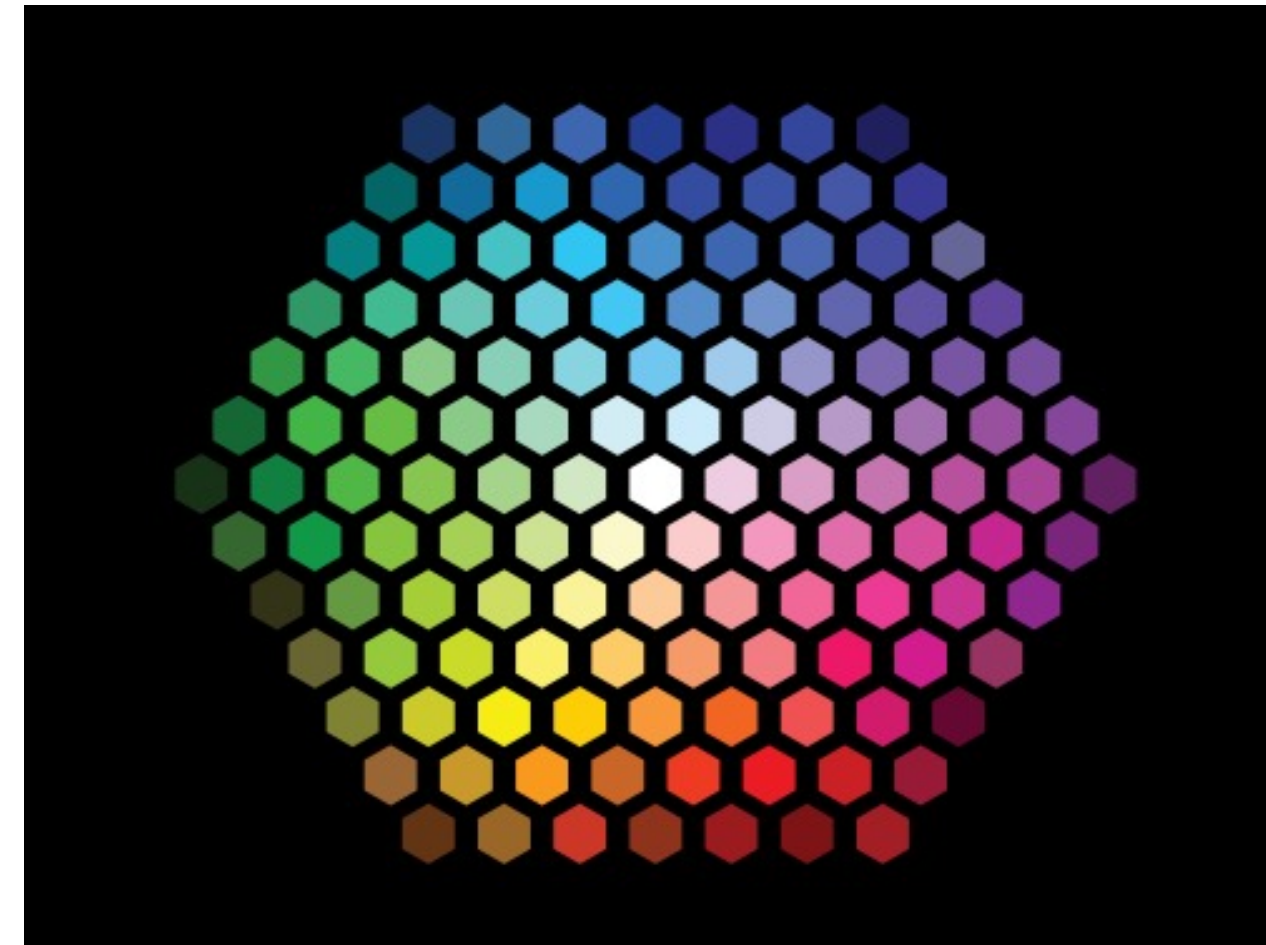
Dark background

- Formal
- Doesn't influence ambient lighting
- Does not work well for handouts
- Fewer opportunity for shadows
- For large venues
- Objects can glow

Light background

- Informal
- Has a bright feeling
- Illuminates the room
- Works well for handouts
- For smaller venues (conference rooms)
- No opportunity for dramatic lighting or spotlights on the elements

COLOR



TEXT



VISUAL ELEMENTS



WHAT IS INTERESTING FOR YOU?

SIZE SIZE
SIZE

CONTRAST
CONTRAST

COLOUR
COLOUR
COLOUR

STYLE
Style
STYLE



STRUCTURAL ELEMENTS



VISUAL ANCHORS

WHAT ELSE CAN HELP?

Flip Chart



Paper Handout



Device



Video

